

February 20, 2025



Dear Bluewood Seasons Pass Holder,

We hope you're as excited as we are for the upcoming season at Bluewood! As one of our loyal season pass holders, you're an integral part of the Bluewood family, and we want to share the exciting developments we've been working on to make your experience even better.

Over the past year, we've made significant improvements to ensure Bluewood continues to deliver a top-tier skiing and snowboarding experience. These investments are part of our commitment to making Bluewood your go-to mountain for quality, comfort, and fun.

## **Here's What's New at Bluewood:**

### **1. A Brand-New High-Speed Quad Chairlift**

It's time to start the installation of our high-speed quad chairlift—the biggest upgrade in Bluewood's history! This new lift will cut ride times in half, offering a faster, smoother, and more reliable ride to the top. With fewer stops and increased comfort, you'll spend less time on the lift and more time enjoying your favorite runs.

This project is a huge undertaking with many moving pieces that need to align for an on-time completion. Helicopters will be flying in towers and concrete buckets for the footings while heavy equipment prepares the mountain for this massive upgrade. We are stoked!

### **2. Night Skiing**

We're thrilled to introduce night skiing to Bluewood! During the 26/27 season, you'll be able to experience carving down the slopes under the glow of lights, creating an entirely new way to enjoy the mountain.

This new offering will extend your time on the mountain, providing more opportunities to make the most of your seasons pass. Whether you're looking for an after-work adventure or want to experience skiing & riding in a whole new light (pun intended), night skiing will elevate your Bluewood experience to the next level.

### **3. Continuing the Lodge Remodel**

We're continuing the lodge remodel to create even better spaces for you to enjoy. The new additions are being built in the area where the Skyline chair was previously loaded. The second floor will feature a brand-new restaurant offering incredible food and beautiful views, while the first floor will house our ski school, expanded retail, and offices, making the space both functional and welcoming for all.

#### **4. A Heated Patio with Gas Fire Pits**

We're also enhancing our base area experience with a new heated patio featuring gas fire pits. It's the perfect place to gather with friends and family after a day on the slopes or warm up on a chilly evening.

Our goal is to have the lodge projects completed by the start of the season so you can enjoy these improvements as soon as possible. However, our top priority is the installation of the new high-speed quad. While we will do our best to have night skiing, the lodge remodel and patio finished on time, we appreciate your patience as we work to deliver all projects to the highest standard.

#### **5. Summer Operations - Mountain Biking is coming!**

We're thrilled to announce that the add-on of our high-speed quad opens the door for 2026 summer operations at Bluewood. The number one request from our community... besides a new chair lift... has been for mountain biking, and we're excited to make that happen.

Our new trails will be designed with all skill levels in mind, from beginners to experienced riders, creating a fun and safe experience for the whole family. Here's the best part: the new high-speed quad will take you and your bike straight to the top of the trails. No uphill pedaling!

Whether you're looking for a leisurely ride through the trees or an adrenaline-filled downhill adventure, our trail system will have something for everyone.

#### **6. Improved Terrain Preparation with Advanced Equipment**

This summer, we added new Caterpillar equipment that enables us to grade runs more efficiently, meaning we require less snow to open the slopes. Thanks to this, we opened three weeks early this last season. We hope this fall we'll be on track to do it again... with a little help from Mother Nature and our snowmaking system.

#### **7. A Cutting-Edge Snowmaking System**

Also added this summer is our new high-tech snowmaking system. This multi-gun system ensures better, more consistent coverage across the mountain. When combined with our summer grading efforts, this means better early and late-season riding conditions for all our guests.

#### **8. New Dining Options**

As I'm sure you saw this winter, we added our new food truck, Bluewood Pizza Project, serving hand-made wood-fired pizzas. It's a delicious addition to our mountain experience, perfect for refueling after a great day on the slopes.

#### **9. Investment in Our Amazing Staff**

To ensure Bluewood continues to provide exceptional service, we've invested in our full-time, year-round staff and management. We've introduced raises and a bonus system to ensure competitive living wages for our team—because great employees are the heart of a great mountain.

## 10. Over \$6 Million in Investments

All of these upgrades—along with many behind-the-scenes improvements—represent a total investment of over \$6 million by Bluewood ownership. We're proud to continue building a better Bluewood for you, our loyal pass holders. By investing in this cutting-edge infrastructure, we're improving not just your experience today but the future of Bluewood for generations to come. We can't wait for you to experience it this season!

## Skyline Chairs For Sale

As part of the Skyline chairlift replacement, we are excited to offer the original Skyline chairs for sale! These iconic chairs are a unique piece of Bluewood history, perfect for display at your home, cabin, or business.

- **Exclusive Season Pass Holder Pre-Sale:**  
Pass holders will have the first opportunity to purchase these chairs at a discounted price of **\$750** per chair. This exclusive offer will start on **April 1, 2025** run through **May 31, 2025**. More information will be sent out in an email two weeks before the sale date.
- **General Public Sales:**  
Any remaining chairs will be made available to the general public starting **June 1, 2025** at the regular price of **\$1,000** per chair.
- **Pickup Availability:**  
Assuming the new high-speed quad lift installation goes as planned and Skyline is not needed as a backup, chairs will be available for pickup starting **September 1, 2025**.

We're thrilled to give our loyal pass holders first access to this special opportunity!

## Seasons Pass Pricing 2025/2026 Season

As you've seen, we've made significant improvements that directly enhance your skiing and snowboarding experience. From shorter lift rides and better snow conditions to a new restaurant, expanded night skiing, and upgraded facilities, we believe these upgrades provide tremendous value.

While we have absorbed much of the cost of these investments, a small increase in season pass pricing is necessary to sustain these improvements and ensure Bluewood remains your favorite mountain for years to come.

|                            | <b>Loyalty Tier</b>     | <b>Tier 1</b>              | <b>Tier 2</b>            | <b>Tier 3</b>           |
|----------------------------|-------------------------|----------------------------|--------------------------|-------------------------|
|                            | <b>3/7/25 - 3/14/25</b> | <b>3/15/25 - 4/15/2025</b> | <b>4/16/25 - 7/07/25</b> | <b>7/08/25 - E.O.S.</b> |
| <b>Adult 18-64</b>         | <b>\$599</b>            | <b>\$649</b>               | <b>\$699</b>             | <b>\$849</b>            |
| <b>Student 7-17</b>        | <b>\$499</b>            | <b>\$549</b>               | <b>\$599</b>             | <b>\$749</b>            |
| <b>College</b>             | <b>\$549</b>            | <b>\$599</b>               | <b>\$649</b>             | <b>\$799</b>            |
| <b>Military</b>            | <b>\$549</b>            | <b>\$599</b>               | <b>\$649</b>             | <b>\$799</b>            |
| <b>Senior 65-69</b>        | <b>\$499</b>            | <b>\$549</b>               | <b>\$599</b>             | <b>\$749</b>            |
| <b>Super Senior 70+</b>    | <b>\$49</b>             | <b>\$49</b>                | <b>\$49</b>              | <b>\$49</b>             |
| <b>Child 6 and Under</b>   | <b>\$49</b>             | <b>\$49</b>                | <b>\$49</b>              | <b>\$49</b>             |
| <b>2 adult 2 student</b>   | <b>\$1899</b>           | <b>\$1999</b>              | <b>\$2099</b>            | <b>\$2399</b>           |
| <b>2 Adult 1 Student</b>   | <b>\$1599</b>           | <b>\$1699</b>              | <b>\$1799</b>            | <b>\$2099</b>           |
| <b>1 Adult 2 Students</b>  | <b>\$1299</b>           | <b>\$1349</b>              | <b>\$1399</b>            | <b>\$1549</b>           |
| <b>Additional Students</b> | <b>\$199</b>            | <b>\$199</b>               | <b>\$199</b>             | <b>\$299</b>            |

## **Loyalty Discount for Existing Pass Holders**

As a thank-you for your continued loyalty and support, we're offering all existing pass holders a special loyalty discount. For one week before Tier 1 season passes go on sale, you'll have the exclusive opportunity to renew your pass at a reduced Loyalty Tier rate. This is our way of showing appreciation for your unwavering support of Bluewood.

## **Flexible 0% Monthly Payments**

We're also making it easier than ever to secure season passes for the whole family. With our 0% monthly payment plan, you can spread the cost of your passes over time — interest free—until December 1. It's the perfect way to ensure everyone in your family is ready to hit the slopes without the financial stress of a lump sum payment.

## **What If the New Chairlift Isn't Completed On Time?**

While we're confident in the timeline for the new high-speed quad chairlift, unexpected delays during shipping from Austria or construction could occur. We'll be actively monitoring the progress and keeping you updated with regular posts on our social media channels.

In the unlikely event that the lift cannot be completed by our drop-dead date, we've developed a contingency plan:

- The original Skyline chairlift will be rebuilt and operated for one more season.
- All affected pass holders will receive a \$100 mountain credit for the 25/26 season. This credit will effectively lower your seasons pass to last season's pricing (if purchased in the Loyalty Tier). The credit will be applied directly to your seasons pass and can be used anywhere on the mountain. This credit applies to all passes and tiers (excluding Super Senior & Child 6 and under).

We're committed to ensuring your experience remains top-notch, no matter the circumstances.

### **Thank You for Your Loyalty**

Your support as a season pass holder is the foundation of Bluewood's success. We deeply value your loyalty and enthusiasm, and we are committed to making your time on the mountain unforgettable.

If you have any questions about the changes or improvements, please don't hesitate to reach out. We're excited to see you on the slopes and look forward to another amazing season together!

**Thank you for being part of the Bluewood family.**

Sincerely,  
Ownership Group  
WGSKI, LLC / Bluewood Ski Area