

March 1, 2025



Dear Bluewood Guests,

We hope you're as excited as we are for the upcoming season at Bluewood! Whether you've visited for a single powder day, a weekend getaway, or have been a season pass holder in the past, we truly appreciate your support and love for our mountain. We have been hard at work making Bluewood even better, and we can't wait to share these exciting upgrades with you.

Here's What's New at Bluewood:

1. A Brand-New High-Speed Quad Chairlift

It's time to start the installation of our high-speed quad chairlift—the biggest upgrade in Bluewood's history! This new lift will cut ride times in half, offering a faster, smoother, and more reliable ride to the top. With fewer stops and increased comfort, you'll spend less time on the lift and more time enjoying your favorite runs.

This project is a huge undertaking with many moving pieces that need to align for an on-time completion. Helicopters will be flying in towers and concrete buckets for the footings while heavy equipment prepares the mountain for this massive upgrade. We are stoked!

2. Summer Operations - Mountain Biking is coming!

We're thrilled to announce that the add-on of our high-speed quad opens the door for 2026 summer operations at Bluewood. The number one request from our community... besides a new chair lift... has been for mountain biking, and we're excited to make that happen.

Our new trails will be designed with all skill levels in mind, from beginners to experienced riders, creating a fun and safe experience for the whole family. Here's the best part: the new high-speed quad will take you and your bike straight to the top of the trails. No uphill pedaling!

Whether you're looking for a leisurely ride through the trees or an adrenaline-filled downhill adventure, our trail system will have something for everyone.

3. Night Skiing

We're thrilled to introduce night skiing to Bluewood! During the 26/27 season, be able to experience carving down the slopes under the glow of lights, creating an entirely new way to enjoy the mountain.

Whether you're looking for an after-work adventure or want to experience skiing & riding in a whole new light (pun intended), night skiing will elevate your Bluewood experience to the next level.

4. Continuing the Lodge Remodel

We're continuing the lodge remodel to create even better spaces for you to enjoy. The new additions are being built in the area where the Skyline chair was previously loaded. The second floor will feature a brand-new restaurant offering incredible food and beautiful views, while the first floor will house our ski school, expanded retail, and offices, making the space both functional and welcoming for all.

5. A Heated Patio with Gas Fire Pits

We're also enhancing our base area experience with a new heated patio featuring gas fire pits. It's the perfect place to gather with friends and family after a day on the slopes or warm up on a chilly evening.

Our goal is to have the lodge projects completed by the start of the season so you can enjoy these improvements as soon as possible. However, our top priority is the installation of the new high-speed quad. While we will do our best to have night skiing, the lodge remodel and patio finished on time, we appreciate your patience as we work to deliver all projects to the highest standard.

6. Improved Terrain Preparation with Advanced Equipment

This summer, we added new Caterpillar equipment that enables us to grade runs more efficiently, meaning we require less snow to open the slopes. Thanks to this, we opened three weeks early this last season. We hope this fall we'll be on track to do it again...with a little help from Mother Nature and our snowmaking system.

7. A Cutting-Edge Snowmaking System

Also added this summer is our new high-tech snowmaking system. This multi-gun system ensures better, more consistent coverage across the mountain. When combined with our summer grading efforts, this means better early and late-season riding conditions for all our guests.

8. New Dining Options

As I'm sure you saw this winter, we added our new food truck, Bluewood Pizza Project, serving hand-made wood-fired pizzas. It's a delicious addition to our mountain experience, perfect for refueling after a great day on the slopes.

9. Investment in Our Amazing Staff

To ensure Bluewood continues to provide exceptional service, we've invested in our full-time, year-round staff and management. We've introduced raises and a bonus system to ensure competitive living wages for our team—because great employees are the heart of a great mountain.

10. Over \$6 Million in Investments

All of these upgrades—along with many behind-the-scenes improvements—represent a total investment of over \$6 million by Bluewood ownership. We're proud to continue building a better Bluewood for you, our loyal pass holders. By investing in this cutting-edge infrastructure, we're improving not just your experience today but the future of Bluewood for generations to come. We can't wait for you to experience it this season!

Skyline Chairs For Sale

As part of the Skyline chairlift replacement, we are excited to offer the original Skyline chairs for sale! These iconic chairs are a unique piece of Bluewood history, perfect for display at your home, cabin, or business.

- **Exclusive Season Pass Holder Pre-Sale:**
Pass holders will have the first opportunity to purchase these chairs at a discounted price of **\$750** per chair. This exclusive offer will start on **April 1, 2025** run through **May 31, 2025**. More information will be sent out in an email two weeks before the sale date.
- **General Public Sales:**
Any remaining chairs will be made available to the general public starting **June 1, 2025** at the regular price of **\$1,000** per chair.
- **Pickup Availability:**
Assuming the new high-speed quad lift installation goes as planned and Skyline is not needed as a backup, chairs will be available for pickup starting **September 1, 2025**.

We're thrilled to offer this special opportunity to Bluewood fans!

Why now is the perfect time to become a Seasons Pass Holder

With all these exciting improvements, there's never been a better time to upgrade from day tickets to a season pass.

A Bluewood season pass gives you unlimited access to all the new upgrades—including the high-speed quad, night skiing, and expanded terrain—all season long. Plus, season pass holders receive exclusive perks and early access to special offers.

More details on season pass pricing and benefits will be available soon—so stay tuned!

| | Tier 1 | Tier 2 | Tier 3 |
|---------------------|---------------------|-------------------|------------------|
| | 3/15/25 - 4/15/2025 | 4/16/25 - 7/07/25 | 7/08/25 - E.O.S. |
| Adult 18-64 | \$649 | \$699 | \$849 |
| Student 7-17 | \$549 | \$599 | \$749 |
| College | \$599 | \$649 | \$799 |
| Military | \$599 | \$649 | \$799 |
| Senior 65-69 | \$549 | \$599 | \$749 |
| Super Senior 70+ | \$49 | \$49 | \$49 |
| Child 6 and Under | \$49 | \$49 | \$49 |
| 2 adult 2 student | \$1999 | \$2099 | \$2399 |
| 2 Adult 1 Student | \$1699 | \$1799 | \$2099 |
| 1 Adult 2 Students | \$1349 | \$1399 | \$1549 |
| Additional Students | \$199 | \$199 | \$299 |

Flexible 0% Monthly Payments

We're also making it easier than ever to secure season passes for the whole family. With our 0% monthly payment plan, you can spread the cost of your passes over time — interest free—until December 1. It's the perfect way to ensure everyone in your family is ready to hit the slopes without the financial stress of a lump sum payment.

What If the New Chairlift Isn't Completed On Time?

While we're confident in the timeline for the new high-speed quad chairlift, unexpected delays during shipping from Austria or construction could occur. We'll be actively monitoring the progress and keeping you updated with regular posts on our social media channels.

In the unlikely event that the lift cannot be completed by our drop-dead date, we've developed a contingency plan:

- The original Skyline chairlift will be rebuilt and operated for one more season.
- All affected pass holders will receive a \$100 mountain credit for the 25/26 season. This credit will effectively lower your seasons pass to last season's pricing. The credit will be applied directly to your seasons pass and can be used anywhere on the mountain. This credit applies to all passes and tiers (excluding Super Senior & Child 6 and under).

We're committed to ensuring your experience remains top-notch, no matter the circumstances.

Thank You for being part of the Bluewood Community

Your enthusiasm and support help make Bluewood such a special place. Whether you're a weekend warrior, a powder-day chaser, or someone considering a season pass for the first time, we're grateful to have you as part of our Bluewood family.

If you have any questions about the changes or improvements, please don't hesitate to reach out. We're excited to welcome you back for another unforgettable season!

Sincerely,
Ownership Group
WGSKI, LLC / Bluewood Ski Area