



FOR IMMEDIATE RELEASE

December 5, 2016

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Ski Bluewood opens Friday, December 9

Date marks the earliest open in five years

DAYTON, Wash.—Bluewood’s 2016-17 season begins this Friday, December 9, the earliest open in five years, as the winter sports area welcomes skiers and snowboarders to the mountain.

“We’re excited about the snow and being able to open earlier this year. The long-term forecast calls for above-average precipitation, so this should be a great season! We’re looking forward to seeing everyone on the mountain,” says Kim Clark, General Manager of Bluewood.

With first chair at 9 a.m., the Skyline Express and Platter Pull lifts are scheduled to run on opening day (Triple Nickel lift to be determined). Rentals, retail, food services and Snow Sports also will be available.

Operations schedule: Bluewood will be open December 9, 10 and 11, and then daily from December 15 through January 2, except for Christmas Day (closed). Daily hours will be 9 a.m. to 4 p.m., except for December 24, which will be 9 a.m. to 2 p.m. Starting in January, Bluewood will be open Wednesdays through Sundays every week.

- **Price cuts on lift tickets.** Throughout the 2016-17 season Bluewood is keeping last season’s 20-percent price cuts on lift tickets. A full-day adult lift ticket is \$39 (including tax), and a lift ticket for students, seniors and active military members is \$32. Children ages 6 and younger and seniors 70 and older ride free all year.
- **Call the snow phone for updates.** For recorded updates on conditions and other information, call (509) 240-8991. This service is available 24/7.

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SKI BLUEWOOD

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SKI BLUEWOOD OPENS

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- **More days to ski and snowboard.** Typically open Thursdays through Sundays during January and February, Bluewood added Wednesdays to the mix last season. This season Bluewood will again welcome guests on Wednesdays during January and February.
- **Lodge updates.** The rental area has been renovated, and new equipment has been added—doubling the inventory of skis and boots. There's new gear in the retail shop as well.

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Download high-resolution photos/graphics package (42 megabytes):

<https://bluewood.com/corefiles/bluewood/uploads/files/bw-photos-opening-2016.zip>

Complimentary media lift tickets

Reporters, editors, producers, etc.

You're welcome at Bluewood! Just drop by the Guest Services desk during opening weekend, let them know you're with the media, and pick up your complimentary lift ticket. If you have specific needs, please let us know in advance. Looking forward to seeing you.