



FOR IMMEDIATE RELEASE

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Contact:

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Bluewood opens Friday, December 20

DAYTON, Wash.—Bluewood’s 40th anniversary ski season begins this Friday, December 20, as the winter sports area welcomes skiers and snowboarders to the mountain.

“We look forward to having our guests enjoy the slopes again,” says Kim Clark, General Manager. “Thinking back, we’d also like to thank the hundreds of people who’ve invested and worked hard over the last four decades to make Bluewood a reality and bring this mountain to life. This season is about celebrating all of those people and all of our guests.”

First chair on opening day this Friday will be at 9 a.m. Rentals, retail, food services and Snow Sports school also will be available.

New to Bluewood this season: a large fleet of skis, snowboards and helmets; deck around the Yurt at Sun Spot; digital menu screens and a new grill in food services; remodeled pub; and two webcams (one at the base and one at the summit).

Operating schedule: Bluewood will be open daily from December 20 through January 5, except for Christmas Day (closed). Daily hours will be 9 a.m. to 4 p.m., except for December 24, which will be 9 a.m. to 2 p.m. In January, Bluewood will be open Wednesday through Sunday every week and on Martin Luther King Jr. Day (Monday, January 20). The operating schedule for the rest of the season will be available on bluewood.com.

Snow phone: For recorded updates on conditions and other information, call (509) 240-8991. Information is typically updated by 5:30 a.m. and is available 24/7. Snow phone updates begin on opening day.

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SKI BLUEWOOD

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Office: (509) 382-4725 • **Email:** info@bluewood.com • **Website:** bluewood.com

BLUEWOOD OPENS (continued)

Webcams: Two webcams (<https://bluewood.com/webcams>) provide views from the lodge and at the summit with images updating every minute.

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Download Bluewood photos (31 megabytes):

<https://bluewood.com/core/files/bluewood/uploads/files/graphics/bw-photos.zip>

Download Bluewood logos (6 megabytes):

<https://bluewood.com/core/files/bluewood/uploads/files/graphics/bw-logos.zip>